

June 19, 2026
NTT Solmare Corporation

NTT Solmare Joins JETRO Geek Street at Anime Expo 2026

Obey Me! Sinner's Choice Takes Center Stage at Anime Expo 2026 with Merchandise, Signings, and 7th Anniversary Celebration

NTT Solmare is pleased to announce its participation in Anime Expo® 2026, North America's largest annual anime and pop culture festival, taking place in Los Angeles, California.

This year, we will be joining the Japan External Trade Organization (JETRO) in their booth, Geek Street. There, fans will be able to get their hands on early-release merchandise for the highly anticipated new title, Obey Me! Sinner's Choice. In addition to merchandise and special giveaways, we will also be holding an autograph session with the Obey Me! Boys at the JW Marriott Gold Ballroom. Outside of Anime Expo, we will be hosting an anime rave titled Obey Me! 7th Anniversary Gala: Devil's Playlist Night at Camille's at The Bellwether. During this event, the Obey Me! cast will be taking to the stage for a Q&A, games and even the very first Obey Me! in-person concert in Los Angeles.

1. Anime Expo Events (Anime Expo badge required)

1. JETRO Geek Street Booth

- **Obey Me! Sinner's Choice Merchandise**

Early access to limited-edition merchandise featuring original artwork from the new game planned for wide release this autumn.



- **Limited-Edition Button Badge for Wishlisting**

Visitors who show booth staff their Steam® wishlist for Obey Me! Sinner's Choice: Lucifer will receive a complimentary limited-edition button badge. Supplies are limited and available on a first-come, first-served basis. We encourage fans to add the title to their wishlist before visiting the booth.

▼ **Wishlist here**

https://store.steampowered.com/app/4444800/Obey_Me_Sinners_Choice_Lucifer



Additional collaboration bonus goods will also be available for attendees who visit both participating booths. Check the official Obey Me! social media channels for ongoing updates and details.

▼ **Social Media Accounts**

Instagram: https://www.instagram.com/obey_me_official/

X (English): <https://x.com/ObeyMeOfficial1>

X (Japanese): <https://x.com/ObeyMeOfficial>

2. Obey Me! Boys Autograph Sessions

Join the cast for special autograph sessions to celebrate the Obey Me! series 7th anniversary. Fans will have the opportunity to collect signatures from all seven cast members at this exclusive Anime Expo event. Tickets are limited.

The graphic is a promotional poster for the Obey Me! Boys Autograph Sessions. It features a grid of seven cast members' portraits on the left. The top row includes the Anime Expo 2026 logo (July 2-5, 2026, Los Angeles Convention Center), the Obey Me! logo with the tagline 'One Master to Rule them All!', and a portrait of a cast member. The middle row has three portraits, and the bottom row has three portraits. On the right side, the event title 'Obey Me! Boys Autograph Sessions' is written in large, stylized pink and white text. Below this, the dates and times are listed: 'Fri, July 3 at 10:30 AM' and 'Sat, July 4 at 10:30 AM', each accompanied by a QR code. At the bottom right, the venue 'THE JW MARIOTT GOLD BALLROOM' is mentioned. A copyright notice '© 2019-2026 Obey Me! Official. All rights reserved.' is at the bottom left.

■ Event Information

Time: Friday, July 3, 10:30 AM (PDT) / Saturday, July 4, 10:30 AM (PDT)

Tickets: \$77 *Additional fees apply

▼ Ticket purchases and details here

Friday, July 3, 10:30 AM (PDT)

<https://www.eventbrite.com/e/obey-me-boys-autograph-friday-session-tickets-1989991297540?aff=oddtcreator>

Saturday, July 4, 10:30 AM (PDT)

<https://www.eventbrite.com/e/obey-me-boys-autograph-saturday-session-tickets-1990075844422?aff=oddtcreator>

2. Obey Me! 7th Anniversary Gala: Devil's Playlist Night (No Anime Expo badge required)

Outside of Anime Expo, we are holding an anime rave featuring the Obey Me! cast and live music to celebrate the 7th anniversary of Obey Me!.

The Obey Me! 7th Anniversary Gala: Devil's Playlist Night will not require an Anime Expo badge.

Guests with VVIP or VIP tickets will receive exclusive limited-edition merchandise as a special thank you.



■ Event Information

Time: Thursday, July 2, 5:00 PM (PDT) *Entrance time depends on ticket

Location: Camille's at The Bellwether (333 S Boylston St, Los Angeles)

Tickets: VVIP \$220/VIP \$150/General Admittance \$30 *\$35 day-of

▼ Ticket purchases and details here

<https://www.ticketweb.com/event/obey-me-7th-anniversary-gala-camilles-at-the-bellwether-tickets/14957483>

About NTT Solmare Corporation

Head Office: Sumitomo Building No. 2, 4-7-28 Kitahama, Chuo-ku, Osaka, Japan

Established: April 2002

Representative: President and Representative Director Toshiaki Asahi

Business Description: Distribution of digital content such as e-books and games

Website: <https://www.nttsolmare.com/e/>

NTT Solmare aims to enrich people's hearts through entertainment. It operates Comic C'moa, one of Japan's largest comprehensive e-book stores; produces comics under its original brand C'moa Comics; operates MangaPlaza, one of the largest digital manga distribution stores in the United States; and provides entertainment services centered around the mobile game Obey Me! series.

Inquiries

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