

March 1, 2023 PRESS RELEASE NTT Solmare Corp. Sumitomo Building No. 2, 4-7-28 Kitahama Chuo-ku, Osaka 541-0041, JAPAN

MANGAPLAZA CELEBRATES 1-YEAR ANNIVERSARY WITH VARIOUS BONUSES AND UPGRADED PREMIUM MEMBERSHIP

In Addition, MangaPlaza Reveals the Top 5 Trending Titles from 2022

OSAKA, Japan (March 1, 2023) – NTT Solmare Corp celebrates its 1-year anniversary of MangaPlaza (<u>https://mangaplaza.com/</u>), one of the U.S.'s largest digital manga content libraries, with various perks for its fans. MangaPlaza features titles from a broad range of major Japanese publishers including Kodansha and KADOKAWA, combined with MangaPlaza original titles. To celebrate its 1-year anniversary, MangaPlaza will launch several promotions and special deals. (<u>https://mangaplaza.com/special/anniversary/</u>)

Subscription Membership Name Change Plus Additional Perks – MangaPlaza's subscription membership will be rebranded as its "Premium membership," and will include additional perks. Upon launch, Premium members will receive 10% point rewards on individual chapter purchases.

New Account Sign-Up Bonus – New users receive 100 points as a welcome gift when signing up!

Newsletter Subscription Bonus – As a limited-time offer, 100 points will be given to all users who subscribe to the newsletter by March 31 and also either have a Premium membership or make 99 cents or more in purchases. (https://mangaplaza.com/special/20230301-mailpt/)

Earn Points for All Chapter Purchases – For a limited time, users can earn 20% to 40% in point rewards for all individual chapter purchases.

- Part 1 (March 1-7): 40% point rewards for Premium members only
- Part 2 (March 8-31): 20% point rewards for all users

Massive Discount on Original Content – For a limited time, users can enjoy a 50% discount on almost all MangaPlaza original titles.

Obey Me! Collaboration – A celebratory letter written by Obey Me! The Comic author Subaru Nitou is now viewable on the special collaboration page. Also, MangaPlaza users can enjoy a 50% discount for chapters 2 through 5 of Obey Me! The Comic. (https://mangaplaza.com/special/20220301-Obeyme/)

CDawgVA Collaboration – A notable content creator, CDawgVA will do a Twitch stream with MangaPlaza on March 1 from 4:00pm to 6:00pm (PST). A special webpage will be set up, introducing free and discounted content. Twitch <u>@CDawgVA</u> (922K Followers) / YouTube <u>@CDawgVA</u> (2.93M Subscribers)



Trending Manga Titles from 2022

The following titles were the most read on MangaPlaza during its first year!

- Misadventures in First Love
- The Managing Director's Ingeniously Sweet Plan
- Tonight, Shall We Exchange Husbands?
- Plus-sized Misadventures in Love!
- Makeup with Mud

Image	Title/Publisher/Author	synopsis
	Title: Misadventures in First Love Publisher: Solmare Publishing Author: Fukahara Nina Copyright: (C)Fukahara Nina/Solmare Publishing	Sana's first boyfriend, Yamato, was not exactly the looker, but he was kind. And that's what Sana loved about him. So when he suddenly dumps her without warning, her heart is left completely shattered. Having lost faith in the world, Sana vows to leave her past self behind, and transforms into a full-on delinquent! 3 years later, when Sana had all but forgotten how it feels to love, two guys unexpectedly appear in her life. Koichi, the student council president and school celebrity. And Sana's ex, Yamato?! Sana barely recognizes her ex, who has undergone a complete transformation of his own, becoming a heartthrob teenage actor! With conflicted memories and emotions on the rise, where will our protagonist's innocent heart take her?
Albertation Buccelous Ingeniously I Sweet Plane	Title: The Managing Director's Ingeniously Sweet Plan Publisher: Starts Publishing Corporation Author: Milan Takii / Mashiro Yuki Copyright: (C)Mashiro Yuki/Milan Takii	Rena has been single her entire life. By day, she's a member of the general affairs department of a large corporation. By night, she's a bar hostess. One day, when Rena's having lunch with her friend Kyoko at work, Kyoko's brother and managing director, Shun decides to sit with them. Shun's popularity with the ladies at work is no surprise. He's the ideal gentleman, and his kind, charming personality even makes Rena begin to fall for him. But that evening, Rena's stunned to see that same man visit her bar. He even aggressively flirts with her, not realizing who she is. Talk about a 180! Realizing it's only a matter of time before she gets found out and loses her job, she resigns herself to her fate, downing glass after glass. When she wakes up the next morning, the first thing she sees is an undressed Shun sleeping beside her!
Tel Nalis Tel NishT Sil ALL WE RUSH NUDS?	Title: Tonight, Shall We Exchange Husbands? Publisher: wwwave comics Author: Irie Natsu Copyright: (C) Irie Natsu/ WWWave	"Did you want to exchange husbands?" One husband is all about the bedroom, where the other just wants to sleep. What would happen if these two women began living with the other's husband?!
plus-sized Nisadventures of in Love!	Title: Plus-sized Misadventures in Love! Publisher: Solmare Publishing Author: mamakari Copyright: (C)mamakari/Solmare Publishing	"This is the punishment for a fat, ugly girl like me falling in love with someone as beautiful as you" Yumeko had a mountain of complexes about herself. Then, a terrible accident befalls her. Though somehow saved from the brink of death, Yumeko wakes up a completely different person. "This isme?! I'm SO cute!!" Those around her can't hide their surprise and wonderment at this 180°change But, Yumeko's new hyper-positive attitude starts to change her surroundings, too. Worries and complexes can affect anyone, and Yumeko will chop right through those of her various supporting characters!! In love, work, friendship And an attempted murder case?! This frenzied romantic comedy will leave you bubbling with energy!
	Title: Makeup with Mud Publisher: Coamix Inc. Author: Yosikazu Copyright: (C)2020 by YOSIKAZU/COAMIX	You're great just the way you are. Even though Miku is 25 years old, she hasn't learned a thing about how to do her own makeup but her boyfriend, Haru, tells her that he prefers her that way. Miku and Haru live together, after all, and they might get married, in which case she'll just quit her job anyway, so it's probably fine never to learn At least, that's what she tells herself. One day, a boy with a special love for makeup suddenly appears in her life. The beautiful stranger does Miku up gorgeously and Haru's reaction to her new look is almost unbelievable? A story of starting anew and taking one's life back through makeup!



About MangaPlaza

"MangaPlaza" has partnered with over 40 publishers to present one of the nation's largest providers of digital manga. The website boasts a library of over 83,000 manga chapters, many of which are exclusive to MangaPlaza. MangaPlaza also offers a Premium membership for \$6.99/month (with a one-week free trial) that grants users unlimited access to over 20,000 chapters and 10% point rewards on individual chapter purchases. We are creating new opportunities for readers of all ages to encounter fascinating new manga stories.

About NTT Solmare Corp.

NTT Solmare Corp. (Osaka, Japan) is a subsidiary of Nippon Telegraph and Telephone West Corporation, and a leading provider of quality entertainment services to fans across the globe. "Comic C'moA," their e-book and digital manga site, features one of Japan's largest digital libraries with over 1,000,000 books, and has been leading the market in Japan and greater Asia for 18 years with over 35 million users each month. In 2019, the company released the global hit mobile game, "Obey Me!," a dating simulation game with 8 million downloads across 186 countries and regions.

Links

- MangaPlaza Official Site: <u>https://mangaplaza.com/</u>
- MangaPlaza Premium Member Top: <u>https://mangaplaza.com/subscription/</u>
- Twitter: @MangaPlaza_EN https://twitter.com/MangaPlaza_EN
- Facebook: @MangaPlaza https://www.facebook.com/MangaPlaza
- Instagram: @mangaplaza_en <u>https://www.instagram.com/mangaplaza_en/</u>
- TikTok: @mangaplazaofficial https://www.tiktok.com/@mangaplazaofficial
- MangaPlaza YouTube Channel https://www.youtube.com/channel/UCJ5xENkfAgO2dOIf6Hi-Iew
- NTT Solmare Corp <u>https://www.nttsolmare.com/e/</u>
- Comic C'moA <u>https://www.cmoa.jp/</u>
- Obey Me! <u>https://shallwedate.jp/obeyme/en/</u>





Inquiries NTT Solmare Corporation e-Book Division: Shinji Ishigami, Ryota Niwa, Daichi Katsuki Telephone: +81-6-6228-8861 Email: <u>info@nttsolmare.com</u>