

## MangaPlaza Surpasses 1 Million Readers, Celebrating With 100% Point Reward Campaign



**LOS ANGELES, Calif., September 1, 2026** – MangaPlaza, the global manga platform operated by NTT Solmare, has surpassed 1 million members after celebrating its fourth anniversary earlier this year. The digital platform offers one of the largest officially licensed catalogs of Japanese manga available to Western readers, including series from major publishers Kodansha, KADOKAWA, and SHUEISHA, and has seen tremendous growth since its inception in March, 2022.

MangaPlaza has quickly become one of the world's leading digital manga platforms, with a catalog of more than 170,000 chapters across genres including romance, fantasy, action, Boys' Love (BL), and horror. As the global demand for digital media accelerates, with it grows MangaPlaza's commitment to expanding its library of translated manga, Manhwa, Manhua, MangaPlaza Originals and platform exclusives spanning Japanese, Chinese and Korean creators and publishers for its 1 million members reading across the globe.

NTT Solmare Division Manager, e-Book Division speaks to MangaPlaza's success since its launch:

"Since our launch in North America in March 2022, we have been supported by so many people who love Japanese manga, and at the end of July 2026, we surpassed one million members. We would like to express our sincere gratitude to our customers, to the creators and publishers who provide these wonderful works, and to everyone else involved.

Drawing on the expertise we have built operating Comic C'moA in Japan, MangaPlaza delivers more than 170,000 story-rich Japanese manga chapters overseas as officially licensed editions, and will mark its fifth anniversary next March. As global demand for Japanese manga continues

to grow, we will devote even greater effort to bringing more Japanese manga to readers worldwide — including the release of "MangaPlaza Originals" titles localized in-house."

MangaPlaza is the home for a number of exclusive titles and originals that have received anime and Netflix adaptations, including *The Ramparts of Ice*, *The Ogre's Bride*, and *The Duke's Son Claims He Won't Love Me Yet Showers Me With Adoration*.

The platform has seen significant growth in the production of original series. MangaPlaza Senior Producer speaks to the process of creating these MangaPlaza Originals:

"What we value most in creating content for MangaPlaza is culturalization — adapting works to the local culture, customs, and finer nuances of each market rather than simply translating the language word for word. Native creators who are themselves fans of Japanese manga are closely involved in the actual production process, and we continue to pursue expressions that land naturally with overseas readers and resonate with them on a deeper level."

### **United States Convention Schedule**

MangaPlaza ventured into the United States convention circuit once more, bringing their platform to their community in-person. MangaPlaza hosted a fan-forward, interactive panel at Anime Expo, the largest anime convention in North America, in Los Angeles, California in July. Attendees filled the panel room to its 300-person capacity, showcasing the platform's positive impact on its audience and the demand for accessible romance, BL, and Girls' Love (GL) manga. Following the success of Anime Expo, MangaPlaza attended Otakon in D.C., and has plans to participate in more conventions across the country.

### **1 Million Member Milestone Campaign Celebration**

To celebrate this milestone, MangaPlaza is offering a "1 Million Member Milestone Campaign." New and existing members will receive 100% points back on one item purchased from 09/01/2026 12:00 AM - 09/30/2026 11:59 PM (PST). At the time of purchase, 100% of the purchase price for one item will be returned as points in October for fans to spend on their next read.

Additionally, during the campaign period, new members who register will receive a 50% coupon, and new Premium members will receive a 70% coupon.

Join over 1 million members and sign up on [MangaPlaza.com](https://mangaplaza.com).

### **About MangaPlaza**

MangaPlaza is one of the world's leading digital manga platforms, and is currently partnered with over 120 manga publishers such as Kodansha, KADOKAWA, SHUEISHA, HAKUSENSHA, TAIYOHTOSHO, SB Creative, FUNGUILD and Starts Publishing. Its catalog boasts more than 170,000 chapters across genres such as romance, fantasy, action, boys' love, and horror, and features a growing slate of MangaPlaza Originals and platform exclusives, along with series adapted into hit anime. The platform also offers a Premium membership, which grants access to over 30,000 chapters for just \$6.99 a month and comes with perks such as a bonus when purchasing points. With a one-week free trial, the Premium membership is an excellent way for readers of all interests to discover their next favorite!

For more information, visit <https://mangaplaza.com/>