

June 17, 2022

NTT Solmare Corporation

The Popular Otome Game Obey Me! & the US's Top-Class Online Manga Store

MangaPlaza Will Be Exhibiting at Anime Expo 2022



Obey Me! — a popular otome mobile game — and MangaPlaza — a top-class digital manga store in the US — run by NTT Solmare Corporation (Headquarters: Chuo Ward, Osaka, Japan; President: Toshiaki Asahi, hereafter referred to as “NTT Solmare,”) will be exhibiting at North America’s largest exhibition of Japanese pop culture, Anime Expo 2022, from July 1 to July 4, 2022.

Anime Expo 2022 | Los Angeles Anime Convention

Outline: North America’s largest exhibition of Japanese pop culture

Event period: Friday, July 1 to Monday, July 4

Venue: Los Angeles Convention Center

Website: <https://www.anime-expo.org/>

Obey Me! Booth Details

At the Obey Me! booth, attendees will be able to demo Ruri☆Tunes, a new minigame currently under development, and delve into the world of Obey Me! in a special photo spot.

Those who answer a questionnaire after demoing the minigame or post their pictures from the photo spot on social media will receive exclusive giveaways.

The Seven Main Voice Actors, the Obey Me! Boys, Will Take Part in a Panel Discussion and Autograph Session

Following the spectacular response to the Obey Me! Meet and Greet live stream held as a part of Anime Expo Lite 2021, the Boys will be headed to LA for their first-ever US live appearance. The Obey Me! cast, beloved around the world, will be signing autographs following a panel discussion with a Q&A and

the world premiere of Obey Me! The Anime season 2.

Obey Me! Meet and Greet at Anime Expo 2022 Panel Details

Date and time: Sunday, July 3 at 1:00 PM (PDT)

Venue: Los Angeles Convention Center Room 408 AB

Links

“Obey Me!” official website

<https://shallwedate.jp/obeyme/en/>

“Obey Me!” official Facebook page

<https://www.facebook.com/obeyme.solmare/>

“Obey Me!” official Instagram page

https://www.instagram.com/obey_me_official/

“Obey Me!” official Twitter page

<https://twitter.com/ObeyMeOfficial1>

“Obey Me!” official YouTube channel

<https://www.youtube.com/c/ObeyMeOfficial>

MangaPlaza Booth Details

At the MangaPlaza booth, visitors can check out our website and read MangaPlaza-exclusive comics for free, as well as enjoy a special photo op at the MangaPlaza x Obey Me! The Comic photo spot.

By taking part in a short questionnaire, visitors can also have a chance to bring home exclusive Obey Me! The Comic merchandise.

To celebrate MangaPlaza’s first time participating at Anime Expo, MangaPlaza will additionally be opening a “MangaPlaza at AX” special page and holding a 10% cashback campaign for subscription users.

MangaPlaza at AX special page: <https://mangaplaza.com/special/20220617-ax2022/>



About MangaPlaza

Through MangaPlaza's storefront, users are offered the ability to access nearly 51,000 chapters from more than 2,000 of their favorite titles at their desired pace of reading. For an affordable monthly fee of \$6.99, fans have unlimited access to around 18,000 chapters. And for a nominal fee from \$0.45 to \$3.99, they can purchase library content individually without a subscription. Most available titles in the library also offer one chapter at no cost.

Links

MangaPlaza official website

<https://mangaplaza.com/>

MangaPlaza official Facebook page

<https://www.facebook.com/MangaPlaza/>

MangaPlaza official Instagram page

https://www.instagram.com/mangaplaza_en/

MangaPlaza official Twitter page

https://twitter.com/MangaPlaza_EN/

MangaPlaza official YouTube channel

<https://www.youtube.com/channel/UCJ5xENkfAgO2dOIf6Hi-Iew/>

About NTT Solmare Corp.

NTT Solmare Corp. (Osaka, Japan) is a subsidiary of Nippon Telegraph and Telephone West Corporation, and a leading provider of quality entertainment services to fans across the globe. “Comic C'moA,” their e-book and digital manga site, features one of Japan’s largest digital libraries with over

950,000 books and has been leading the market in Japan and greater Asia for 17 years with over 35 million users each month. In 2019, the company released the global hit mobile game, “Obey Me!,” the dating simulation game with 7 million downloads across 186 countries and regions.

Inquiries

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Obey Me!

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